



## **TENANT REPRESENTATION**

### **Fisher Precious Metals - Deerfield Beach, FL**

#### **SERVICES**

Strategic Relocation Planning (SRP) is a system designed by The Conte Team. This system was used for Fisher Precious Metals to provide lease alternatives within very limited geography.

#### **SITUATION/PROCESS**

- Because of the value of the assets being held in the office, John Fisher was growing concerned about his 1st floor space office space and also getting tired of his long commute.
- John Fisher formally engaged The Conte Team, to identify multi-story office buildings closer to his home and with good access to the Interstate for his clients.
- The Conte Team identified several office buildings which fit the requirement and set up personal tours of each. Once the top two locations were identified and RFP was drafted and provided to both landlords.
- Negotiations took place with both landlords until the right deal was achieved with the most responsive, most flexible and amenable landlord.

#### **RESULTS**

By implementing The Strategic Relocation Plan (SRP), Fisher Precious Metals successfully their new corporate head quarters in a secured building, on the 2nd floor and with the ability to install additional hallway cameras and other security measures specific to his industry.

#### **- REFERENCES AVAILABLE UPON REQUEST -**

The work described in this case study was performed by JC Commercial Realty.  
References are available upon request.

